

2012 Southern Risk Management Education Center Update

H.L. Goodwin Jr., Co-Director

**Southern Outlook Meetings
September 24, 2012
Atlanta, GA**

SRMEC Funding

- Total Amount Funded
 - 2010 - \$456,598
 - 2011 - \$610,211
 - 2012 - \$706,537
- Outreach
 - 2010 – two NGO, one 1890, nine 1862
 - 2011 – five NGO, ten 1862
 - 2012 – two NGO, one 1890, fourteen 1862

2010 Project Director/Org	Project	Amt.
Nola Wilson/UF/IFAS Ext.	Annie's Project Florida	39,121
Tim Woods/U of Kentucky	Com. Market Readiness Ed for KY Farmers	47,432
Henry English/UA Pine Bluff	Estate Financial Planning for SDA Producers	31,273
Kellie Raper/OSU	RME for Young and SDA Prod. Using Cattle MKT Sim	13,214
Jason Johnson/TX AgriLife Ext.	TX Annie's Project	39,372
Damona Doye/OSU	Mgmt Conf. for OK Women in Agri	41,550
Charlie Hall/TX A&M	Managing Risk in the Green Industry	47,509
Eric DuVuyst/OSU	RM Training for High School Ag Teachers	50,000
Heather Gray/Fed. Southern Coop/Land Assist. Fund	Rural Black Women Sustainable Ag Econ Project	47,936
Lawton Stewart/UGA	SE Beef Cattle RME Project	49,960
Rusty Rumley/Nat. Agri Law Center	Alt. Enterprise and Rec Development to Bolster income	49,231

2011 Project Director/Org	Project	Amt.
Scott Marlow/RAFI-USA	RME for Farm Entrepreneurs	50,000
Mark Risse/UGA	Environ. RM for Small/Beg Lvstk Prod	45,504
Greg Halich/UKY	Flexible Cash Leases	12,903
Jean Mills/SSAWG	Growing Farm Profits	39,021
Jason Vogel/OSU	Compost/Rainwater harvest Risk Edu	48,895
Cory Walters/UKY	ACRE/Crop Ins. Risk Mngmt Strategy	13,018
Martha Walker/Virginia Cp-Ext	Legal Liability in Agritourism	35,860
Rusty Rumley/Nat Ag Law Ctr	Legal Risk for Forestland	48,250
Marco Palma/TX A&M	Managing Risk in Horticulture	48,311
Scott Marlow/RAFI-USA	Mineral Rights Leases	48,000
Kimberly Morgan/MSU	Min. Risks in alt tech for local grown	50,605
R. Curt Lacy/UGA	RME for Limited resource forage prod.	36,924
Jay Yates/TX AgriLife Ext.	RM toolkit for BFR	40,446
Mike Morris/NCAT	Alternative Energy Risk Training	45,795
Shannon Ferrell/OSU	Wind Leasing/ limiting legal liability	46,679

2012 SRMEC Key Priority Areas of Risk Management

- Land tenure and enterprise succession.
- Food safety for produce and aquaculture products.
- Farm business and financial planning.
- Immigration reform and labor management.
- Producer-to-producer mentoring (eg, field days, demonstrations, workshops, hands-on risk management tool applications, etc.).
- Effective strategies and tactics to access agency (USDA, etc.) programs and technical assistance.
- Weather effects on agriculture and aquaculture production and producers.
- Risk management through use of enterprise systems.

2012 Project Director/Org	Project	Amt.
Jesse Richardson/Virginia Tech	Farm Leasing Risk	36,063
Lawton Stewart/UGA	Develop Mobile Apps for SE cattle adv	49,964
Marco Palma/TX A&M	Direct Mkt of Local Foods of sm prod	42,011
Chris Clark/UT	Risk/Benefits of leases in Farm Tran	19,652
Thomas Hall/AL Coop Ext. System	Cont. of AL Farms-Estate/Trans Plan	50,000
Ross Pruitt/LSU AgCenter	Finance Analysis-Contract Poultry Gr	26,714
Byron Williams/MSU	Food Def/BioSecure/Trace - farm level	44,424
Susan Pavlin/Refugee Family Serv	Global Growers Training	50,000
Timothy Woods/UKY	Winery Contracts/Supply Chain Mgmt	44,132
Jean Mills/SSAWG	Growing Farm Profits	39,075
Alice Rhea/UT Ext	Empowering Women in Ag	33,159
James Jones/OSU	Meat Goat Business Training	42,476
Gary Bullen/NCSU	Retail Market Readiness	45,107
Megan Bruch/UT	RME for TN value added Beef Prod	44,918
Mengmeng Gu/TX AgriLife Ext	RME for Green Industry	49,694
Victoria Burke/KSU Coop	RM Outreach for Small Poultry Prod	49,981
Jay Yates/TX AgriLife Ext	Risk Mgmt Toolkit for BFR	39,167

2012 Advisory Council

Name	Institution	State
Mitchell Crouther	Beef Producer/Retired RMA	Mississippi
Eddie Clark	Farm Bureau, Western TN Field Rep	Tennessee
Deacue Fields	Auburn University	Alabama
Omar Garza	Texas Mexico Border Coalition NGO	Texas
Bill Herndon	Associate Director, Mississippi Coop Extension	Mississippi
Erica Knight Styles	Fort Valley State University	Georgia
Linda Leach	Pine Knot Farms – Organic Fruit and Vegetable	N. Carolina
Ryan Luter	Farm Credit, Stillwater, OK	Oklahoma
Jennifer James	Rice Producer and Food Exporter	Arkansas

Risk Coordinators

- Eric Devuyst, OSU – Farm Financial Management
- Jesse Richardson, VA Tech – Land Tenure/Succession
- Curt Guidry, LSU – Alternative Marketing Strategies
- Luis Ribera, TX A&M – Agricultural Labor
- Nathan Smith, UGA – Production/Enterprise Management



2012 ERME Request for Applications

- **Pre-Proposal**
 - Opening date – November 1, 2012
 - Closing date – December 12, 2012
- **Full Proposal**
 - Opening date – February 1, 2013
 - Closing date – February 28, 2013
- **Project Award**
 - May 1, 2013
- **Release of Funds**
 - July 1, 2013

RFA Tips

- <http://srmech.uark.edu/>
- Diverse collaborators
- Measurable outcomes
- Realistic estimate of producers reached
- Timely sharing of materials developed
- There will be new information required on the sf424 form

Websites and Links

- Southern Risk Management Education Center -
<http://srmec.uark.edu>
 - Bi-Monthly Project Director Conference Calls
 - Monthly Featured Project
- Extension Risk Management Agrisk Library -
<http://www.agrisk.umn.edu>
- Extension Risk Management Education -
<http://www.extensionrme.org>