# Poultry Situation and Outlook

Ross Pruitt Extension Livestock Economist

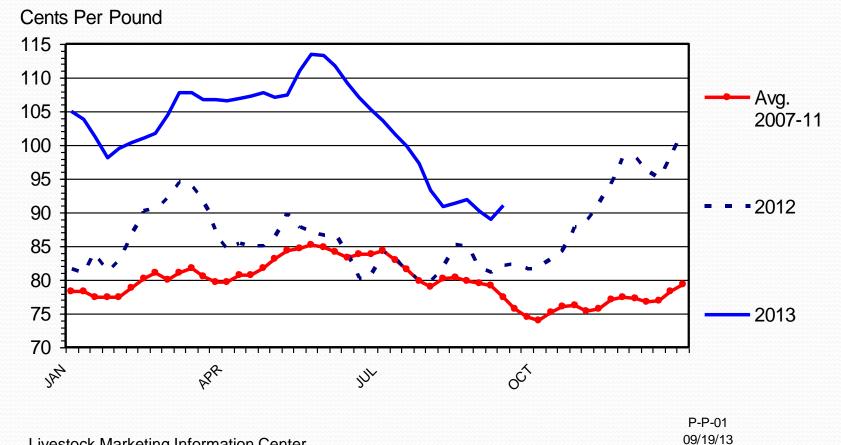


# Overview

- High feed costs have not slowed broiler chicken firms
- Strong demand at the beginning of the year has softened somewhat as year has went on
- Expansion is occurring and will continue

# BROILER PRICES

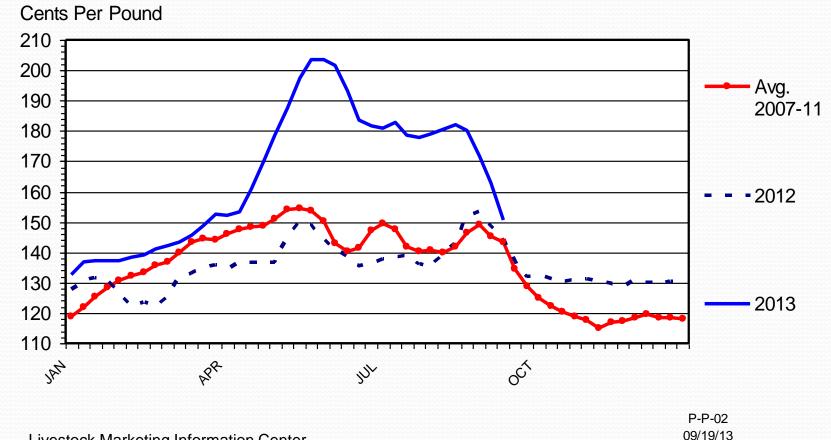
National Composite, Weekly



Livestock Marketing Information Center Data Source: USDA-AMS

### WHOLESALE CHICKEN BREAST PRICES

Skinless/Boneless, Northeast, Truckload, Weekly

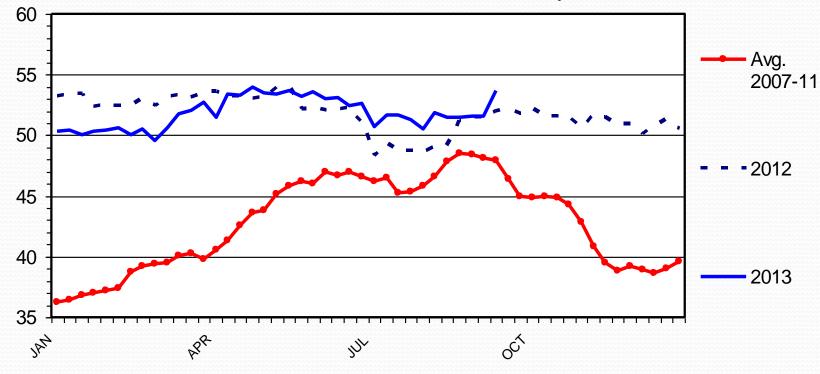


Livestock Marketing Information Center Data Source: USDA-AMS

### WHOLESALE CHICKEN LEG QUARTER PRICES

Cents Per Pound

Northeast, Truckload, Weekly



Livestock Marketing Information Center Data Source: USDA-AMS 09/19/13

#### WHOLESALE CHICKEN WING PRICES

Northeast, Truckload, Weekly

**Cents Per Pound** 225 200 175 150 125 100 JA1 APP ŝ JU-

> P-P-07 09/19/13

Avg. 2007-11

-2012

2013

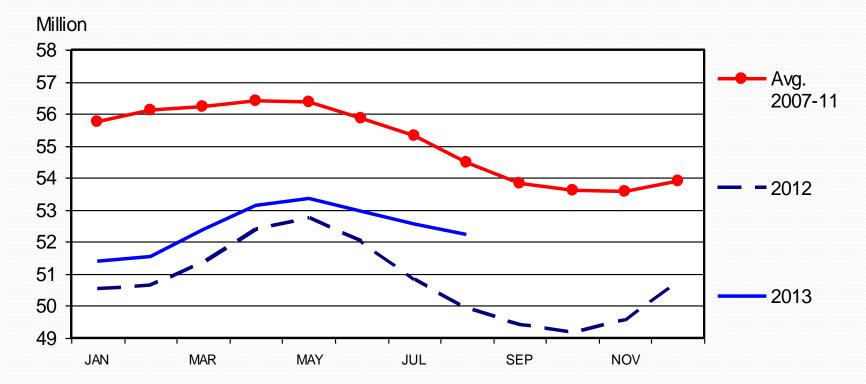
Livestock Marketing Information Center Data Source: USDA-AMS

# **Consumer Demand**

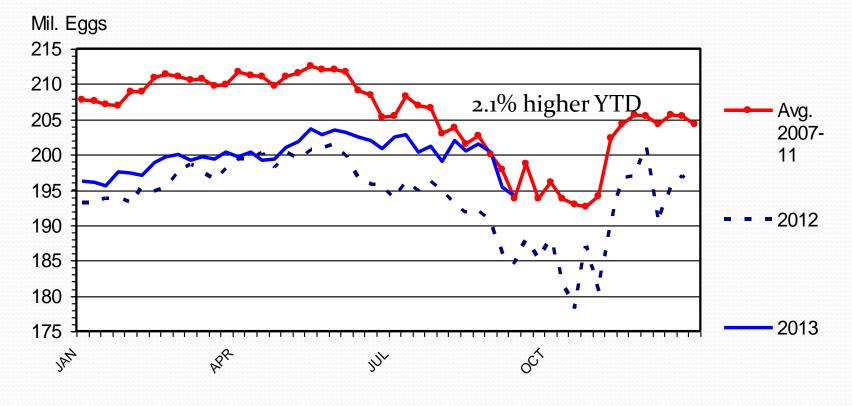
- From recent National Chicken Council consumer survey:
  - Consumers buying more white meat
  - Less wings and dark meat
  - Consumers aged 25 to 34 buying more chicken than other age groups

### **BROILER-TYPE HATCHING LAYERS**

Average Number On Hand During Month



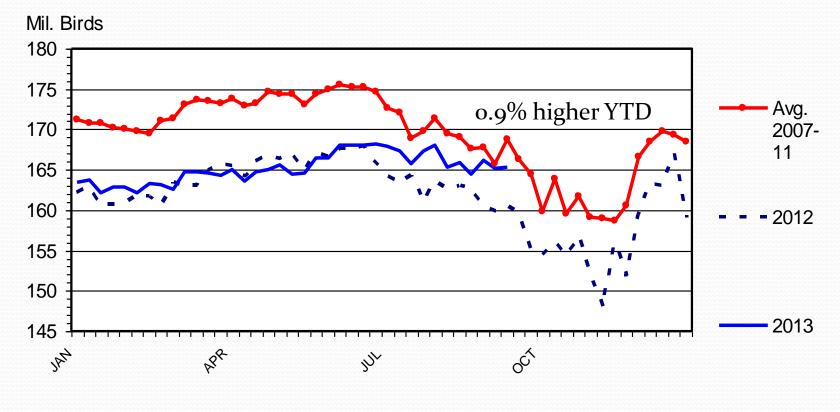
#### BROILER EGGS SET Weekly



P-S-10 09/19/13

Livestock Marketing Information Center Data Source: USDA-NASS

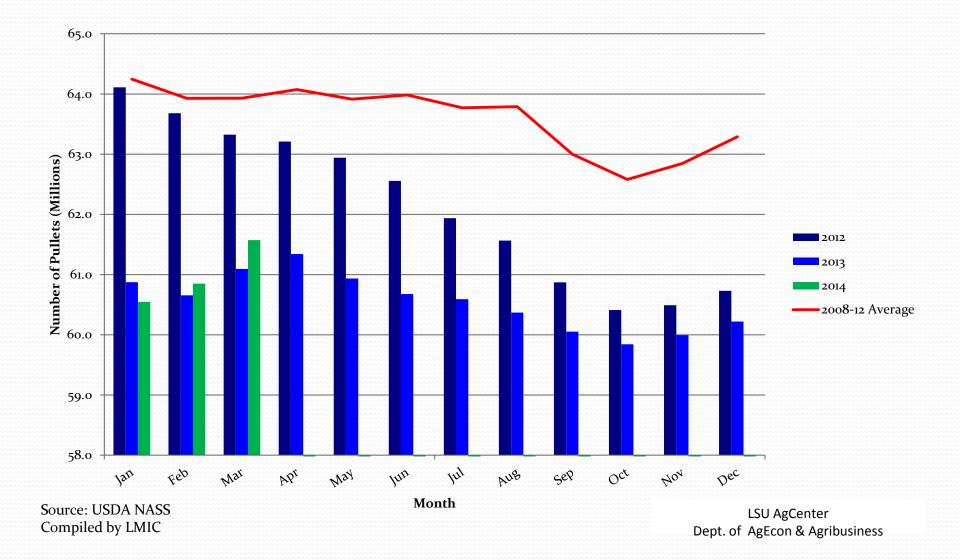
#### BROILER CHICKS PLACED Weekly



P-S-11 09/19/13

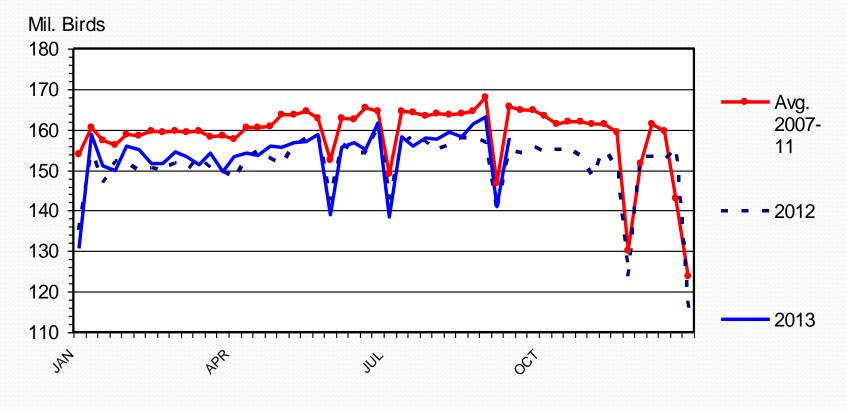
Livestock Marketing Information Center Data Source: USDA-NASS

#### Cumulative Potential Broiler Type Pullet Placements, 7-15 Months Earlier



### **BROILER SLAUGHTER**

Federally Inspected, Weekly

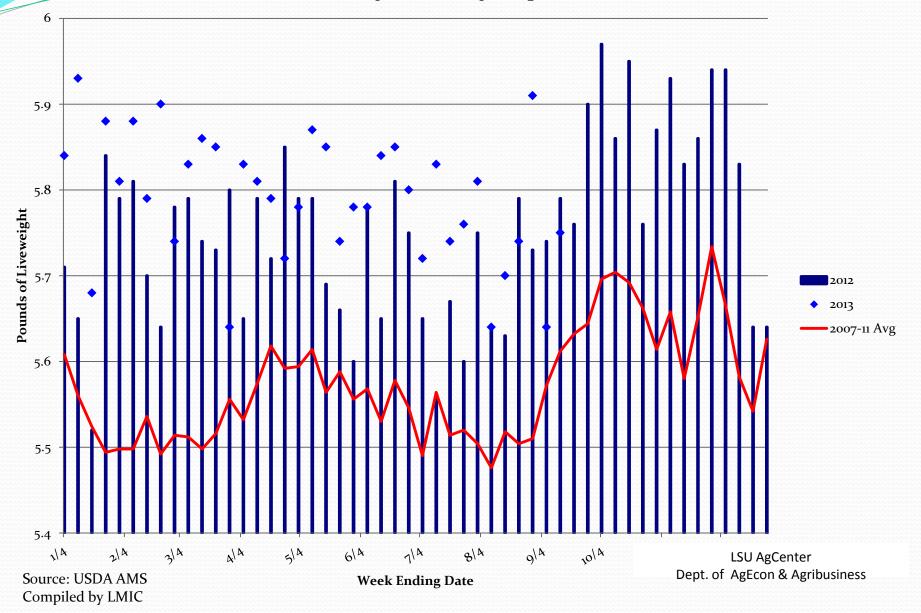


P-S-16 09/19/13

Livestock Marketing Information Center Data Source: USDA-AMS & USDA-NASS

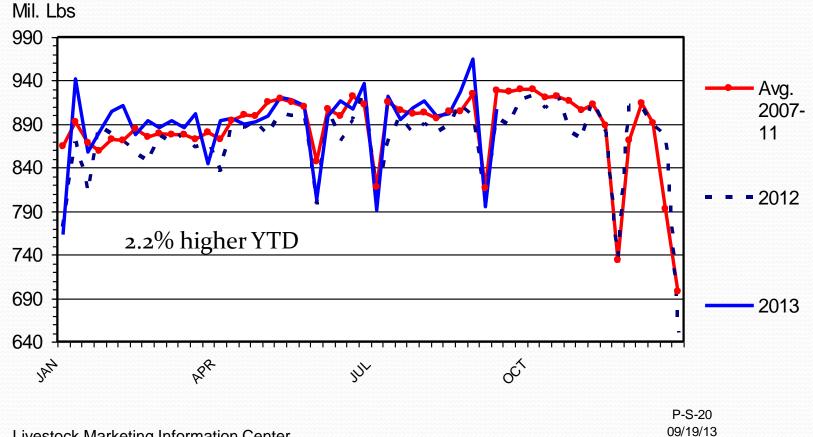
#### **Average Young Chicken Liveweight**

Weekly, Federally Inspected



### **BROILER PRODUCTION**

Federally Inspected, Weekly



Data Source: USDA-AMS & USDA-NASS

Livestock Marketing Information Center

#### CHICKEN IN COLD STORAGE End of the Month

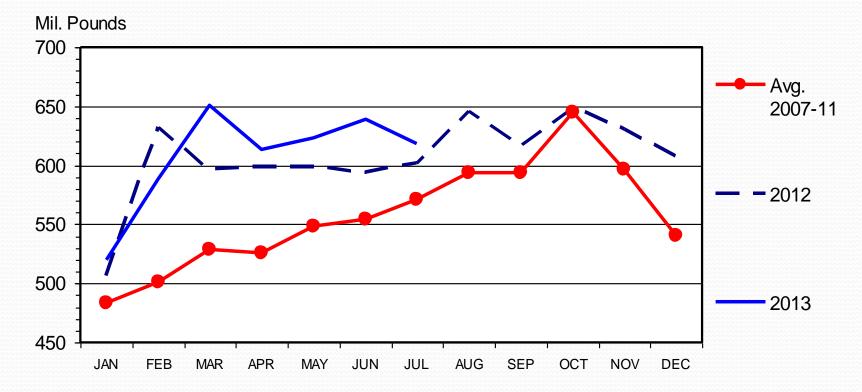
Mil. Pounds 750 720 Avg. 2007-11 690 660 -2012 630 600 2013 570 JAN MAR MAY JUL SEP NOV

Livestock Marketing Information Center Data Source: USDA/NASS

P-S-05 09/23/13

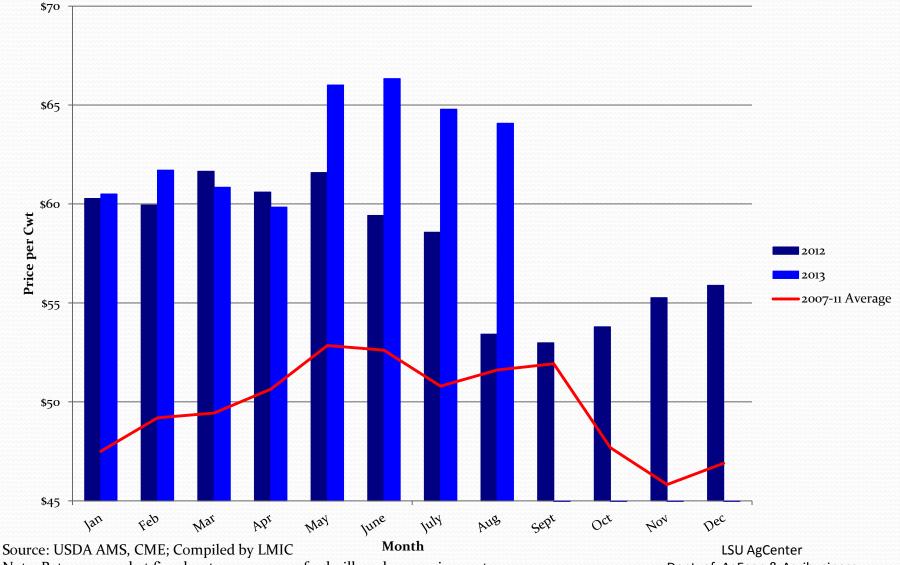
### **US BROILER EXPORTS**

RTC Weight, Monthly



Livestock Marketing Information Center Data Source: USDA-ERS & USDA-FAS I-N-50 09/06/13

## **Estimated Broiler Chicken Gross Margins**



Note: Returns are what firm has to pay grower, feedmill, and processing costs

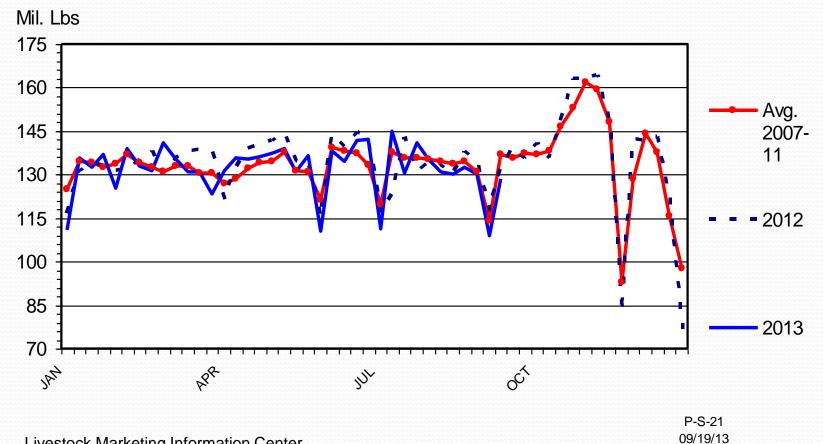
Dept. of AgEcon & Agribusiness

# **Turkey Production**

- Total production is lower even though average lightweight is slightly higher
- Prices below year ago levels
  - Good ground turkey demand
- May not see year-on-year growth until 4Q 2014

# TURKEY PRODUCTION

Federally Inspected, Weekly



Livestock Marketing Information Center Data Source: USDA-AMS & USDA-NASS

# **Other Considerations**

- HACCP Based Inspection Models Project (HIMP) delayed
- New GIPSA regulations on weighing of birds and feed
  Only apply to contract broiler growers
- At least one firm is building new processing facility

# **Final Thoughts**

- Broiler production growth appears to be limited through first of next year
  - Layers being kept longer
- Can prices stay strong as more production arrives?
- Can export markets stay robust?