Situation and Outlook



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"It's good to know about trees. Just remember nobody ever made any big money knowing about trees."

Presentation Outline

- A brief look at forests of the South
- Current economic importance of forestry in the South
- Forestry from the consumer's perspective
 - Product uses, prices and trends
- Forestry from the producer's perspective
 - Ownership statistics & trends
 - Timber product prices and trends
- Policy
 - Farm Bill
 - Tax

- Issues affecting the forestry situation & outlook
 - Green building & certification of forests and wood products
 - Climate change
 - Bioenergy
 - Globalization trends
 - Land use changes
 - "Checkoff programs"

National Forest Type Groups







Distribution of broad forest cover type in the Southern United States 2010



Source: USDA FS, 9/2013 (http://fs.fed.us)

Historical trends in forest area by broad forest management type, 2007



Source: USDA FS, 9/2013 (http://fs.fed.us)

Proportion of county in forestland use (2009)



Trends in standing biomass (growing stock inventory) 2009



Source: USDA FS, 9/2013 (http://fs.fed.us)

Most common forest products

- Pulpwood
- "Super pulpwood"
- Chip n Saw
- Small sawtimber
- Large sawtimber
- Veneer
- Poles and Pilings
- Firewood





Timber harvest in the US by region



Source: USDA FS, 9/2013 (http://fs.fed.us)

Roundwood production in the Southern United States (2010)



Source: USDA FS, 9/2013 (http://fs.fed.us)

Housing starts and wood product prices – Economics 101

Following housing bust in 2008, wood prices fell and production capacity was reduced. So, when housing starts increased, there was an imbalance between demand and supply of wood products. The price mechanism brings demand and supply into balance. Initially, prices fell almost 50% - this instigated production cutbacks of 50% or more – then, as housing begins to turn around, prices increase - this encourages Production increases for wood products – and the cycle starts over.

FLC,SPC - \$/1000

Housing starts - million



Sources: Prices – Random Lengths (http://www.randomlengths.com/); starts (Bureau of Census (http://www.census.gov/construction/nrc/)

ReturnTOC



Source: Randomlengths.com (9/2013)



Source: Randomlengths.com (9/2013)







LUMBER PRICE* FORECAST US\$ per 1000 board feet Forecast

2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 *Random Lengths Framing Lumber Composite Source: Haver Analytics, Forecast by TD Economics as at June 2013

Forecast of timber harvest quantities assuming high population/income growth



http://www.srs.fs.usda.gov/econ/data/woodsector

USDA Forest Service Southern Research Station

SRS HQ	Research Areas	Products	News & Events	People & Places				
		Economic Impacts of Wood Related Sectors in the US South						
Forest Economics and Policy		Introduction						
		Wood-related industries contribute to the economy of all 13 southern states, to varying degrees. The wood-related industries include the forestry and logging sector, the wood-products manufacturing sector, the paper manufacturing sector, and the furniture manufacturing sector. Using a combination of data from the Bureau of Economic Analysis and results from an input-output model (IMPLAN), we have prepared a website that allows users to see and compare annual trends by state and industry by using Tableau software 'visualizations'. These visualizations include income and jobs for each of the states and industries from 1990 to 2011, and also include the total contribution of the industries to the state economies from the input-output modeling. This information is of specific interest to state forestry agencies as they promote forests and wood processing in their states.						
Home								
Popular Topics								
Products								
Timber Price Information								
Disturbance Economics Research Team		Use the links below to find out more about the economic impact that the various wood-related industries have on the state economies of the US south. The wood-related industries include the forestry and logging sector (NAICS 113), the wood-products manufacturing sector (NAICS 321), the paper manufacturing sector (NAICS 322), and the furniture						
About		manufacturing sector (NAICS 337). For information about how we aggregated these sectors, please see this spreadsheet.						

- Role of wood related industries in state economies, 2011
- Wood related industries over time by state, 1990-2011
- · Comparison of all wood related industries over time, by industry and by state, 1990-2011
- Contribution of wood related industries to states, 2009-2010
- Source data

Comparison of All Major Industries





321 views · Share your perspective

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Wood Related Industries Comparisons



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Markets for southern timber products

- Although timber production in the South more than doubled from the 1960s to the late 1990s, output levels have declined over the last 10 years, signaling structural changes in timber markets.
- As demand receded, investment in softwood production continued to expand, leading to increased supply for softwoods, especially softwood pulpwood. The net result was a substantial reduction in softwood pulpwood prices.
- Forecasts of timber markets show an increasing supply of softwood timber, especially softwood pulpwood, as new plantations mature and additional plantations accumulate across the South; softwood pulpwood supply increases throughout the next 40 years, and softwood sawtimber supply increases over the next decade and then stabilizes.
- Forecasts of hardwood supply indicate a gradual contraction as urbanization shrinks inventories. If timber product demand remains at 2006 levels, total timber production is forecasted to increase by about 25 percent over the next 50 years, with a 50-percent price decrease for softwood pulpwood and little change in price for softwood sawtimber and hardwood pulpwood.

Markets for southern timber products

- If timber product demand returns to the growth levels of the 1980s and 1990s, total timber production is forecasted to increase by about 40 percent over the next 50 years, with the greatest gains in softwood pulpwood output; softwood pulpwood prices would stabilize at 2006 levels, and softwood-sawtimber and hardwood-pulpwood prices would increase by slightly less than 1 percent per year.
- If timber product demand increases and planted pine forests become more productive, total timber production is forecasted to increase by about 70 percent, with production of softwood pulpwood more than tripling; price stabilizes for softwood sawtimber, decreases less than 1 percent per year for softwood pulpwood, and increases less than 1 percent per year for hardwood pulpwood.
- Forecasts indicate that the region's timber supply could expand if moderate rates of future forest investments are added to investments in forests made over the past 20 years. Forecasts for 2055 show that annual production of softwood pulpwood could increase beyond 2006 levels by an additional 2.4 billion to 3.7 billion cubic feet (36.6 million to 57.9 million green tons) without substantial price effects.
- Without an expansion in timber demand, the private forest landowners would be expected to eventually experience a strong shift away from forest management as investment returns diminish to the point where continued investments could not be justified.



Distribution of southern forest ownership in the Southern United States, 2006



Area and owners of private forests: A Contrasting Story





Landowner objectives: Not exactly financial!



Figure 2c.4. Percentage of family forest land in the United States by reasons for owning, 2006.



South-wide Hardwood Stumpage Prices

quarterly averages, \$ per ton



Ownership by industry and investment segment



Decline in forest industry-owned acreage 1998-2008



Acres planted in the South, by region 1952 - 2012



Source: USDA FS, 9/2013 (http://fs.fed.us)



Project Change in Forest Area by County, (1992-2020)

Bioenergy markets

- Harvesting woody biomass for use as bioenergy is forecasted to range from 170 million to 336 million green tons by 2050, an increase of 54 to 113 percent over current levels.
- Consumption forecasts for forest biomass-based energy, which are based on Energy Information Administration projections, have a high level of uncertainty given the interplay between public policies and the supply and investment decisions of forest landowners.
- It is unlikely that the biomass requirement for energy would be met through harvest residues and urban wood waste alone.
- As consumption increases, harvested timber (especially pine pulpwood) would quickly become the preferred feedstock.
- The emergence of a new woody biomass based energy market would potentially lead to price increases for merchantable timber, resulting in increased returns for forest landowners.
- While woody biomass harvest is expected to increase with higher prices, forest inventories would not necessarily decline because of increased plantations of fast growing species, afforestation of agricultural or pasturelands, and intensive management of forest land.
- Because it would allow more output per acre of forest land and dampen potential price increases, forest productivity is a key variable in market futures.
- The impacts that increased use of woody biomass for energy would have on the forest products industry could be mitigated by improved productivity through forest management and/or by increased output from currently unmanaged forests.

Bioenergy markets

- Price volatility associated with increased use of woody biomass for energy is expected to be higher for pulpwood than for sawtimber.
- The impacts of wood based energy markets tend to be lower for sawtimber industries, although markets for all productswould be affected at the highest levels of projected demand.
- Different types of wood based energy conversion technologies occupy different places on the cost feasibility spectrum.
- Combined heat and power, co-firing for electricity, and pellet technologies are commercially
 viable and have good prospects in the future. Biochemical and thermochemical technologies
 used to produce liquid fuels from woody biomass are not yet commercially viable.
- Current research does not suggest which woody species and what traits would likely be most successful for energy production. The future of conversion technologies is uncertain.
- In the absence of government support, research, pilot projects, and incentives for production and commercialization of woody bioenergy markets are unlikely to develop.
- Forecasted levels of woody biomass harvests could lead to a reduction of stand productivity deterioration of biodiversity, depletion of soil fertility, and a decline in water quality.
- Although research provides some guidelines for the design of management to protect various forest ecosystem services, forest sustainability benchmarks for bioenergy are not well defined and existing certification systems have few relevant standards.



Number and Wood Use of Announced and Operating Projects, 2023									
Number of Projects by Type						Total that	Wood Use of	Wood Use of	
Region	Electricity	СНР	Thermal	Liquid Fuel	Pellet	Total	pass screens	All Projects gtons	Projects that Pass Screens gtons
North	67	26	8	10	88	199	141	41,449,073	27,170,098
South	39	22	10	21	68	160	90	67,599,754	39,007,006
West	41	17	2	5	40	105	67	20,281,471	13,242,796
Total	147	65	20	36	196	464	298	129,330,298	79,419,900



Source: Forisk Consulting, 9/2013 (http://forisk.com)

The new kid on the block: the wood pellet



Global wood pellet consumption from 2010 to 2020, by region (in million metric tons)*



© Statista 2013

Growth trend in number of pellet manufacturers



Source: Forisk Consulting, 9/2013 (http://forisk.com)



Recent Forest2Market.Com Analysis



Forestry in the Farm Bill

- New market opportunities for forest products (CSP, CRP, Biomass/Bioenergy programs)
- More conservation tools to forest owners (Forest Legacy)
- Strengthened programs to fight invasive forest pests (Healthy Forest Reserve Program)
- Protection for woodland owners from unnecessary permit requirements & regulations.
- Many programs repealed though (FLEP, WFAP)

Forest Certification Programs

- Designed to utilize the market system to ensure sustainable forestry is practiced
- International roots
- Three systems have "matured" over the past 10 years
 - Forest Stewardship Council (FSC) Environmental
 - Sustainable Forestry Initiative (SFI) Industry
 - American Tree Farm System (ATFS) Family Forest

Forest Certification Programs

- Standards regulate such actions as:
 - Clear cut size
 - Use of chemicals
 - "Green up" requirements
 - Social justice audits
 - Wildlife, biodiversity, water quality, etc.
- Remains contentious
- Costly to landowners and producers
- No major market returns as of yet, but becoming an important market access tool

The US Green Building Council & L.E.E.D

- LEED certification doesn't consider wood products to the extent the forest industry would like (it only recognizes FSC for example)
- Several state governor's offices petitioned equal consideration of all certified wood systems in the LEED program.

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Timber Tax

- Timber sales are treated as capital gains
- Taxes depend on your purpose:
 - Personal use, investment, or business
- Reforestation tax credit still exists for the first \$10,000 of expenses in a given year;
- Calculation of the basis is still important
- Records are critical
- Estate tax repeal and reinstatement was a big concern

Climate change

- Droughts
- Higher temperatures
- More catastrophic weather events
- Wildfire, invasives, exotics
- Changing rotation ages
- Higher risks
- Species migration
- Importance of forest resilience and active forest management
- PINEMAP

Forest industry finally has a check-off program

- Softwood lumber check off program
- Hardwood lumber check off program





Overview

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Role

The Binational Softwood Lumber Council (BSLC) was established by the Canadian and U.S. Federal governments as part of the 2006 Softwood Lumber Agreement. The Council's mandate, as outlined in annex 13 of the agreement, is 'to promote increased cooperation between the U.S. and Canadian softwood lumber industries and to strengthen and expand the market for softwood lumber products in both countries".

Raising \$\$ to Save Domestic Wood Markets

Hardwood Industry Marketing & Checkoff Initiative

By Chaille Brindley

Since 1999, eastern U.S. hardwood production has dropped by almost 45.2%, led by massive reductions in demand from furniture, millwork, cabinetry and flooring markets. The only market that has grown over that period is crossities. But the hardwood lumber industry is not taking the eroding of its domestic markets lying down. The industry seems primed to accept a more coordinated response.

Two major initiatives to spur market growth are in the works. This includes a Blue Ribbon Committee (BRC) on Hardwood Check-off tasked with developing a hardwood checkoff program and the Unified Hardwood Promotion (UHP) designed to develop unified messaging for the hardwood industry. Although these are two distinct efforts, there are some strong synergies as well as potential for the Checkoff program if enacted to fund UHP marketing programs.

Let's look into some specifics on these proposed initiatives to see what impacts they could have on the hardwood industry as well as major users of hardwood lumber, including pallets.

What is a Charles of Dee

American Hardwoods Treasured for Generations™

The Unified Hardwood Promotion has developed new branding for the hardwood industry. The tagline "Treasured for Generations" focuses on the core message of durability and the classic look that American hardwoods provide.



Sources of information and references

- USDA Forest Service (http://www.fs.fed.us)
- TimberMart South (http://timbermart-south.com)
- Forest2Market (<u>http://forest2market.com</u>)
- Forisk Consulting (<u>http://forisk.com</u>)
- Statistica.com