

2012 Southern Region Agricultural Outlook Conference
Embassy Suites Atlanta - Airport
September 24-26, 2012

Monday, September 24, 2012

- 12:00 pm Lunch
- 1:00 pm Welcome & Intro
- 1:15 pm General U.S. Economic Outlook
 Brian Briggeman, Kansas State University
- 2:00 pm Agricultural Inputs Situation and Outlook
 Archie Flanders, University of Arkansas
- 2:30 pm SRMEC/TAA Program Updates
 H.L. Goodwin and Ron Rainey
- 3:00 pm Break
- 3:15 pm Fruit and Vegetable Situation and Outlook
 Marco Palma, Texas A&M University
- 4:00 pm Impact of the 2010 Dietary Guidelines on Fruit and Vegetables in
 the South
 Luis Ribera, Texas A&M University
- 4:45 pm SEMC Trading Game
 John VanSickle, University of Florida
- 5:00 pm Adjourn
- 5:30 pm Reception to 7pm

Tuesday, September 25, 2012

- 8:30 am State Roundup Discussion
- 9:15 am Beef Cattle & Pork Situation and Outlook
 Ross Pruitt, Louisiana State University
- 10:00 am Poultry Situation and Outlook
 H.L. Goodwin, University of Arkansas
- 10:30 am Break

- 10:45 am Feedstuffs and Forage Situation and Outlook
John-Michael Riley, Mississippi State University
- 11:15 am Dairy Situation and Outlook
David Anderson, Texas A&M University
- 12:00 pm Lunch
- 1:00 pm Goat and Sheep Situation and Outlook
JJ Jones, Oklahoma State University
- 1:30 pm Agriculture Financial Outlook
Jai Eason, First National Bank
- 2:00 pm Crop Insurance and Drought
Cory Walters, University of Kentucky
Jim Novak, Auburn University
- 3:30 pm Break
- 3:45 pm Cotton Situation and Outlook
John Robinson, Texas A&M University
- 4:30 pm Peanut Situation and Outlook
Nathan Smith, University of Georgia
- 5:00 pm Adjourn

Thursday 24, 2012

- 8:30 am Soybean Situation and Outlook
Max Runge, Auburn University
- 9:15 am Corn, Sorghum and Wheat Situation and Outlook
Todd Davis, American Farm Bureau Federation
- 10:00 am Break
- 10:15 am 2012 Farm Bill Panel
Aleta Botts, University of Kentucky
Keith Coble, Mississippi State University
Joe Outlaw, Texas A&M University
- 12:00 pm Adjourn